

Race, Ethnicity, and Breast Cancer Workshops

Strategies to Address Health Equity



Cultural Competence

- ⚙️ Promote diversity in the workforce and in leadership
- ⚙️ Use culturally tailored patient education materials
- ⚙️ Train all members of the health care team about the importance of sociocultural issues and the impact they have on care
- ⚙️ Help patients build trust with the system
 - ⚙️ Understand cultural differences and medical mistrust
- ⚙️ Ensure interpreters are conveying accurate information to patients
 - ⚙️ Use the teach-back method to ensure patients understand
- ⚙️ Simplify patient forms
- ⚙️ Communicate to patients how to best navigate the institution



Care Continuum

- ⚙️ Ensure that care across different sites of an institution is comparable quality
- ⚙️ Monitor quality of care and identify when standard of care isn't being offered or received
- ⚙️ Investigate reasons for differences in care
- ⚙️ Bring services into communities where people live to address health care deserts



Integrate Medical and Social Care

- ⚙️ Provide emotional and social support with equal measure as medical care
- ⚙️ Psychosocial support should be in tandem with care across the patient's entire journey; ask about any changes in mood, circumstances, and pain since their previous visit
 - ⚙️ Tools and resources from the National Academies of Sciences, Engineering, and Medicine Initiative: Integrating Social Needs Care into the Delivery of Health Care to Improve the Nation's Health. Available at: <https://bit.ly/3EotW3H>



Clinical Trial Design and Recruitment

- ⚙️ Offer patients appropriate clinical trial options regardless of their race, ethnicity, or socioeconomic status
- ⚙️ Conduct outreach into neighborhoods to diversify clinical trial participation
- ⚙️ Minimize costs associated with trial participation
- ⚙️ Reconsider study designs and accrual sites to improve diversity

Track the journey and its progress at
fightingBCdisparities.com

Strategies derived from a series of workshops part of a quality improvement program "Leading the Way: Improving Breast Cancer Disparities for Minority Patients in Chicago".